

Richard White, Mayor
Richard Cook, Alderman at Large
Jim Moser, Alderman Ward 1
Diandra Hosey, Alderman Ward 2



Theresa Marble, Alderman Ward 3
Teresa A. Mack, Alderman Ward 4
Wanda Smith, Alderman Ward 5
D.L. Ford, Alderman Ward 6

March 2016

What: Byram Swinging Bridge Festival

When: July 29-30, 2016

Where: Jackson (Byram) Dragway, 7557 S. Siwell Road, Byram, MS

To Whom It May Concern:

Thank You. We were overjoyed last year in the amount of support received from the community. It shows that you care and are investing in Byram.

Well, it's that time again!

We are asking for the support of local business and industry to ensure we put on a first-class festival.

Please review the attached form and determine which sponsorship level you have the means to invest in. NEW THIS YEAR, pay online by visiting our website www.byram-ms.us.

Our objectives have not changed – provide fun and excitement for family members of all ages; assist in relationship building between city employees/public officials/businesses and the citizens we proudly serve; stimulate diversity and multicultural awareness; promote and support community relations; and make the citizens feel good about the place they call home.

We estimate a growing audience as we shape, form, mold & bring to life in 2016 a more desirable Swinging Bridge Festival and 5K event. In addition to sponsor level benefits, your contribution would be highlighted in announcements to the community, during the introduction at the event, in all newspaper advertisements, and on the City's website. You and any other representatives of your organization would be most welcome to attend so that we could thank you personally for your support.

Your assistance is vital to our success. We look forward to working with you – ***Together, we will continue to make a difference!***

Sincerely,

Swinging Bridge Festival Planning Group
Swinging Bridge Festival Planning Group

Byram Swinging Bridge Festival

SPONSORSHIP FORM - July 29-30, 2016

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

TELEPHONE _____ WEBSITE _____

EMAIL _____

SPONSOR LEVELS:

- SWINGING BRIDGE SPONSOR.....\$5,000.00
Banner, 10 VIP Passes, Name on Festival T-shirt and all Advertising
- STAGE & LIGHTING SPONSOR.....\$3,500.00
Banner, 8 VIP Passes, Name on Festival T-shirt and all Advertising
- MUSICIAN/BAND SPONSOR.....\$2,500.00
Banner, 6 VIP Passes, Name on Festival T-shirt and Name on all Advertising
- CARNIVAL SPONSOR.....\$2,000.00
4 VIP Passes, Name on Festival T-shirt and all Advertising
- STUDENT ART EXHIBIT SPONSOR.....\$1,500.00
3 VIP Passes, Name on Festival T-shirt and all Advertising
- FRIEND OF THE MAYOR SPONSOR.....\$1,000.00
2 VIP Passes, Name on Festival T-shirt and all Advertising
- FRIEND OF THE BOARD SPONSOR.....\$500.00
1 VIP Pass, Name on all Advertising
- CITIZEN OF BYRAM SPONSOR.....\$100.00
Name on all Advertising
- OTHERAMOUNT _____

PAYMENT INFORMATION:

- Check/Money Order Enclosed
- Please Send Invoice
- I paid online www.byram-ms.us (we will verify and follow-up)
- Credit Card _____ - _____ - _____ Exp _____ - _____ CVV _____
(Processing fees may apply) 3-digit code on back of card

Name on credit card _____ Signature _____

Make All Checks Payable to: City of Byram, SWINGING BRIDGE FESTIVAL SPONSORSHIP, P.O. Box 720222, Byram, MS 39272

For questions or more information please contact Lareka Washington at lwashington@byram-ms.us or 601-372-7746.