

December 2016

What: Byram Swinging Bridge Festival

When: April 21-22, 2017

Where: Byram Dragway, 7557 S. Siwell Road, Byram, MS

To Whom It May Concern:

We are proud to offer you a wonderful opportunity to sponsor our Swinging Bridge Festival!

For many years the Byram Business Association presented the annual Swinging Bridge Festival featuring craft and food vendors, a carnival, local stage acts, a car show, beauty pageant, dance groups and lots of family fun.

In alignment with the movement of our city, Byram's Mayor and Board of Aldermen would like to continue to provide this great festival that our citizens and visitors have grown to love and support. Specific objectives include: providing fun and excitement for family members of all ages; assisting in relationship building between city employees/public officials/businesses and the citizens we proudly serve; stimulating diversity and multicultural awareness; promoting and supporting community relations; and bolstering civic pride.

We would really like to count on your support as we shape, form, and bring to life in 2017 an awesome Swinging Bridge Festival. In addition to sponsor level benefits, your sponsorship would be highlighted and announced through local media, during the introduction at the event, and on the City's website. You and any other representatives of your organization would be most welcome to attend so that we could thank you personally for your support.

All proceeds from the festival will go to Parks & Recreation for the City. The estimated audience of 5,000 would benefit tremendously from your generosity. Would you consider one of the sponsorships on the attached form?

The assistance of local business and industry is vital to our success. We look forward to working with you – ***Together, we will make a difference!***

Sincerely,

Byram Swinging Bridge Festival Committee

Byram Swinging Bridge Festival Committee

City of Byram

SWINGING BRIDGE FESTIVAL 2017-SPONSORSHIP FORM

April 21-22, 2017

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

TELEPHONE [OFFICE] _____ TELEPHONE [CELL] _____

WEBSITE _____ EMAIL _____

SPONSOR LEVELS:

SWINGING BRIDGE SPONSOR\$5,000.00
Banner, 10 VIP Passes, Name on Festival T-shirt and Advertising

STAGE & LIGHTING SPONSOR.....\$3,500.00
Advertising Banner, 8 VIP Passes, Name on Festival T-shirt and Name on Program

BAND SPONSOR.....\$2,500.00
Advertising Banner, 6 VIP Passes, Name on Festival T-shirt and Name on Program

CARNIVAL SPONSOR.....\$2,000.00
4 VIP Passes, Name on Festival T-shirt and Name on Program

STUDENT ART SPONSOR.....\$1,500.00
3 VIP Passes, Name on Festival T-shirt and Name on Advertising

FRIEND OF THE MAYOR SPONSOR.....\$1,000.00
2 VIP Passes, Name on Festival T-shirt and Name on Advertising

FRIEND OF THE BOARD SPONSOR.....\$500.00
1 VIP Pass, Name on Advertising

CITIZEN OF BYRAM SPONSOR.....\$100.00
Name on Advertising

OTHERAMOUNT _____

PAYMENT INFORMATION (Please Check One):

Check/Money Order Enclosed

Please send invoice

paid online www.byram-ms.us

Credit Card _____ Exp _____ CVV _____
3-digit code on back of the card

Name on credit card _____ Signature _____

Make All Checks Payable to:

City of Byram

ATTN: SWINGING BRIDGE FESTIVAL SPONSORSHIP

Post Office Box 720222

Byram, MS 39272

EIN: 27-0504775



For Questions or More Information Please Contact: Dorian Allen at dallen@byram-ms.us or 601-372-7746